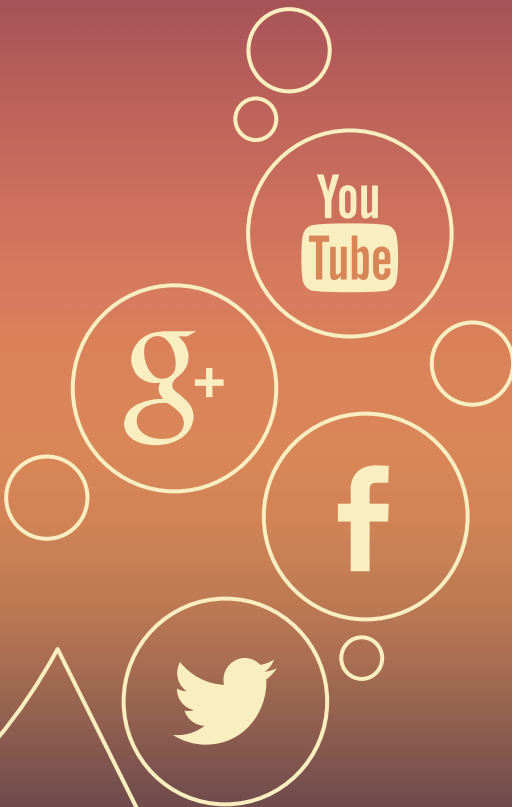




INBOUND DIGITAL **TIPS COIN**

GLOBAL REWARD PROJECT





TIPS Coin is a blockchain that supports a reward platform based on WEB 3.0. The reward program supported by TIPS Coin basically supports services such as blockchain airdrops. The reward program is operated on the information sharing service platform where TIPS coin is mainly operated. Users are free to receive rewards for their own activities within the TIPS platform at any time. This white paper describes the reward system of TIPS coin.



70% of Consumers

70% of users who contribute to the liquidity of TIPS through the TIPS Coin platform become active participants.



TIPS Coin, Platform and Web 3.0

TIPS Coin is conducting a reward program based on WEB 3.0 to build a perfect blockchain ecosystem. The basic liquidity of TIPS coin occurs through the TIPS REWARD PROGRAM.

1

Current platform of TIPS coin and proposal of future ecosystem

STEP 1.



of Notice/Alert

TIPS Coin continuously promotes the diversity of TIPS Coin through global social network services.

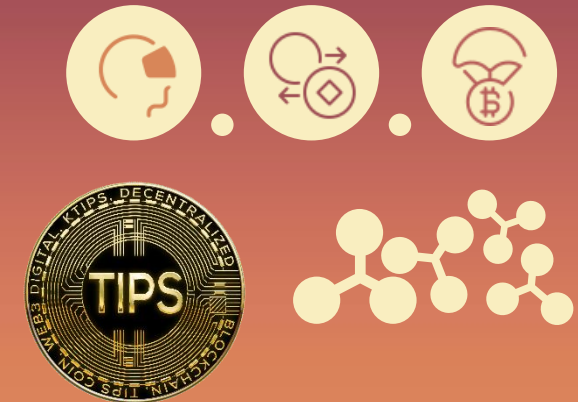
STEP 2.



% of Bulletin

Internet cafes and blogs in the form of bulletin boards are very helpful in evolving the ecosystem by inducing various activities of users.

STEP 3.



Future Blockchain

TIPS coin has future value. Through metaverse, DeFi, and centralized exchanges, the value of TIPS coin is constantly proven.

2

TIPS liquidity supply system



The liquidity supply of TIPS coin will first start to form on the bulletin board platform. Users who are active on many bulletin boards within the KTIPS platform receive rewards. TIPS coins are given to users in the form of rewards.



Only about 15% of the TIPS coins generated through the initial liquidity supply of TIPS coins are transferred to the outside world. This can be confirmed through existing similar platform.



Constant Increase in Visitors

The increased liquidity of the TIPS coin brought about by the increase in visitors of the TIPS platform is directly linked to the marketing effect.



3

Comparison of liquidity increase and user increase of TIPS coin



TIPS coin supports the WEB 3.0 platform in the form of a bulletin board. Users can freely purchase TIPS coins as well as various cryptocurrencies at any time through the KTIPS platform. The TIPS platform continues to increase users in the same way as above.



The TIPS platform increases the utilization of the platform based on users' high accessibility and rewards for their activities. Users who increase in proportion to the activation of the platform are expected to be 5 times the actual coin liquidity.

4

International Status and Profitability of TIPS Coin

Platform Expansion

The expansion of the platform causes the liquidity of TIPS to increase according to the increase of users through the algorithm.



The change in the value of TIPS coin increases as the increase in coin liquidity within the platform increases.

Airdrop Traffic



More than
180 M per
month

3% of the total quantity will be provided as an airdrop on a monthly basis.

Mainnet

Exceeding 50% of TIPS issued volume

50%

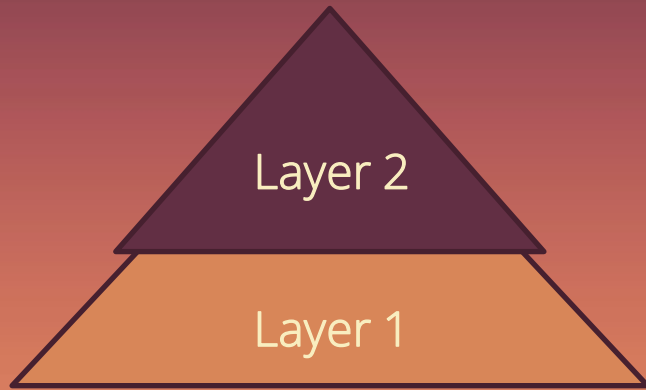
When 50% of the total issue volume of TIPS coins is supplied as liquidity, the TIPS Foundation will change these coins to the mainnet.



Layer 2 Mainnet Project

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TIPS Layer 2 Mainnet Project + DeFi



TIPS coin is scheduled to be converted to mainnet along with an increase in liquidity supply. Since the TIPS coin is a token concept issued on a smart contract, there is a limit to the increase in liquidity supply. In order to overcome this, when the liquidity exposure of the TIPS coin reaches a certain range, the foundation plans to proceed with the transition to the mainnet in order to overcome the increase in liquidity.



Both the currently issued TIPS coin as well as the Mainnet blockchain to be developed in the future will support various DeFi. The DeFi service of the TIPS project is expected to be a DeFi whose profitability is determined by the ratio of the amount of liquid supplied and the number of coins burned.

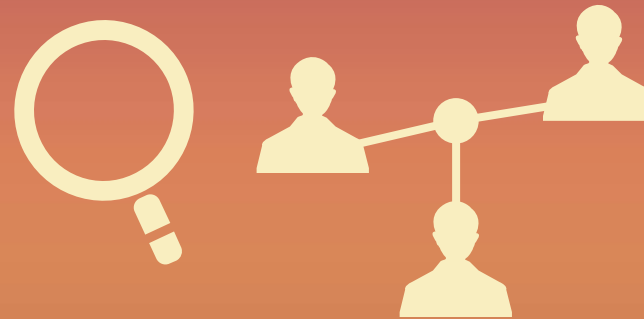
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Evolution and initial focus of the TIPS coin project



The **TIPS** coin project will develop into various fields according to the initial planning, but the basic principle of posting and sharing information will not change. The TIPS ecosystem is designed based on the distribution of this information.

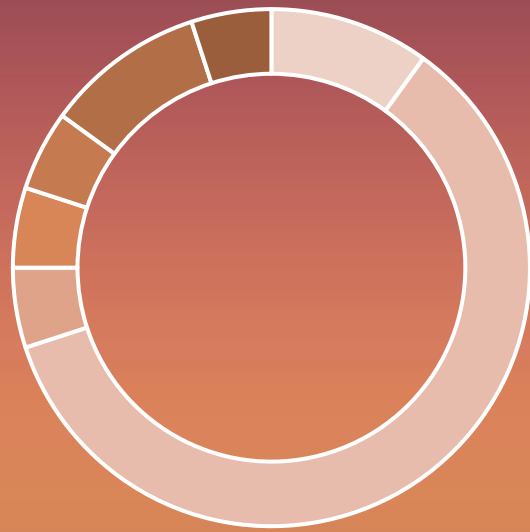
The first **TIPS** ecosystem is an information sharing platform that works as a reward system. This ecosystem, which has already been developed, is a platform based on WEB 3.0.



The reward program of the **TIPS** project basically depends on the value of the post. The platform leaves it up to the user group to decide how good the user is to provide the necessary information.

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TIPS Coin Information and Distribution



- Airdrop
- Reward
- Marketing
- Development
- Founders
- Technology
- Strategic Partners

Airdrop	10%	
Reward	60%	
Marketing	5%	
Development	5%	
Founders	5%	12months Lockup
Technology	10%	10months Lockup
Strategic Partners	5%	24months Lockup

8

Business Roadmap



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